



OKLAHOMA

INTERNATIONAL DANCE FESTIVAL



Photo: Valerie Sebestyen

HELP US BRING DANCE TO LIFE

SUPPORT OIDF AND CELEBRATE ART IN OKLAHOMA WITH A GLOBAL AUDIENCE

VISION + SUPPORT = POSSIBILITIES

The 2020 Oklahoma International Dance Festival provided dance artists with international training from our world-renowned faculty in the safety of their own homes. This engaging program built a vibrant community of rich artistry and showed us that dance is needed now more than ever.

We are just getting started and look forward to having you become part of our journey. Join us in bringing global awareness and even more dance opportunities to the artistic landscape of Oklahoma!

Become an OIDF sponsor today!

2020 ONLINE SUMMER INTENSIVE BY THE NUMBERS:

27	13	6	93
DANCERS	FACULTY	COUNTRIES	CLASSES
175K	2.5K		
PEOPLE REACHED	WEB VISITORS		



“It’s been really inspiring and expanded my view of dance. This has given me hope for the future of dance.”

— ALEXANDRA SCHOOLING
CORPS DE BALLET, OKC BALLET



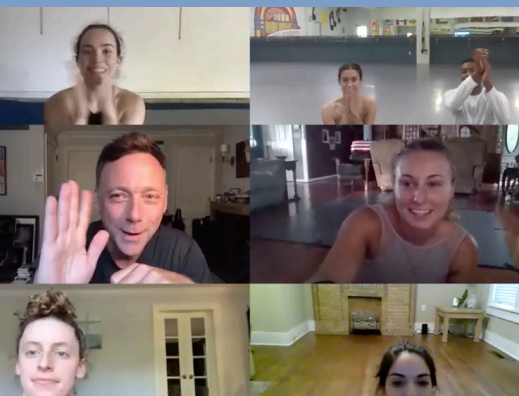
“Having such a great experience with dance again made me realize how much that’s what I want to do.”

— MICAH BULLARD
APPRENTICE, OKC BALLET



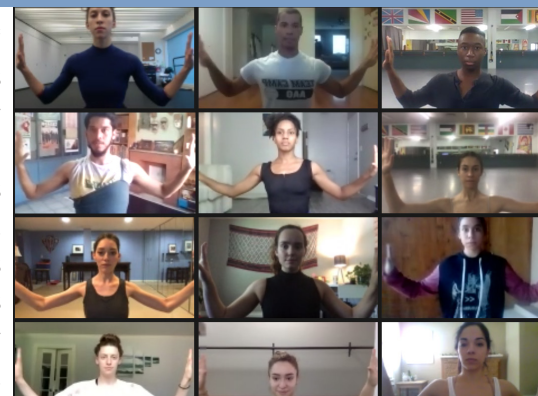
“I really appreciated how much heart and soul everyone put into it. That really translated through the screen.”

— DANIELA MAARRAOUI
ARTIST, MILWAUKEE BALLET



In **Larry Keigwin’s** class, the dancers explored their artistry through improvisation. Each dancer created a 2-minute solo based on shared ideas, all developed in less than 45 minutes.

In **Sonia Dawkins’** class, the dancers embraced their creativity and connectedness through repertory. Each dancer’s movement was uniquely crafted for their environment.





AUSTIN HARTEL, ARTISTIC DIRECTOR

Originally from Washington D.C., Mr. Hartel took his first dance class at the Washington School of Ballet at the age of eight. He continued his training at the Pennsylvania Academy of Ballet and received his BFA in Dance from the University of North Carolina School of the Arts. After an extensive dance career touring and performing worldwide he went back to school and received his MFA from California Institute of the Arts in Dance and Integrated Media.

Mr. Hartel worked with Pilobolus Dance Theater for 13 years as a soloist dancer, co-choreographer, and special project associate making appearances worldwide and on television. Honors include Cultural Specialist for the U.S. Department of State touring throughout Central and South America for 10 years, and recognition as a 2009 Fulbright Scholar for his six-month residency with the National Ballet of Paraguay as Resident Choreographer. As Artistic Director of dance companies Dalton-Hartel Dance and Hartel Dance Group, both of which toured nationally and internationally to critical acclaim, his choreography has been presented on five continents and in prestigious international festivals.

Mr. Hartel continues to represent American arts and culture by teaching, lecturing, and performing internationally and maintaining an international presence. He currently is on faculty at the University of Oklahoma's School of Dance where has coordinated the Modern Dance Program since 2003. Mr. Hartel brings his extensive international experience to the Oklahoma International Dance Festival and is very excited to be working with such a great team to bring OI DF to life.



REBECCA HERRIN
EXECUTIVE DIRECTOR

Ms. Herrin is a native of Washington state, but relocated to Oklahoma to participate in its vibrant arts community; she holds an MBA from the OU Michael F. Price College of Business. Ms. Herrin is also a faculty member at the University of Oklahoma School of Dance.



THYRSA DA ROSA
COMMUNICATIONS DIRECTOR

Ms. Da Rosa is a native of Asuncion, Paraguay. She received her degree in Classical Ballet Pedagogy from the National Institute of Fine Arts of Paraguay, and studied modern dance at the University of Oklahoma. She is a founding member and Executive Director of Hartel Dance Group.



MAGGIE BOYETT
OPERATIONS DIRECTOR

Ms. Boyett is a fifth-generation Oklahoman and completed her BFA at the University of Oklahoma School of Dance in 2013. She currently works in fundraising and development for the Oklahoma Arts Institute at Quartz Mountain, continuing her personal creative pursuits part time.



COLIN CONNOR, USA

is an award-winning choreographer of over sixty works. His wide-ranging dance career includes serving as Artistic Director of the American legacy Limón Dance Company, educator at many of the world's foremost dance centers, Professor Emeritus at the California Institute for the Arts, and as an internationally recognized dance artist.



LARRY KEIGWIN, USA

is a native New Yorker and choreographer who has danced his way from the Metropolitan Opera, to downtown clubs, to Broadway, and back. He founded KEIGWIN + COMPANY in 2003 and as Artistic Director has led the company to perform at theaters and dance festivals throughout New York City and around the world.



SONIA DAWKINS, USA

is Founder and Artistic Director of Sonia Dawkins|Prism Dance Theatre. She is a graduate of The University of the Arts and received a Master's in Dance/Kinesiology & Choreography from SUNY Brockport. Dawkins was a recipient of the New Directors Choreography Lab from Alvin Ailey American Dance Foundation.



ROSER MUÑOZ, SPAIN

is Director of CDC Barcelona and an official répétiteur of choreographer Uwe Scholz, staging his works worldwide. Muñoz graduated in Classical Dance at the Vaganova School in St. Petersburg, holds a degree in Pedagogy, and the "Diplome d'Etat" of the Superior Conservatory of Dance of Paris. She is a former principal dancer with the Ballet du Capitoul-Toulouse, Ballet of Leipzig, and National Ballet of Marseille.



VINCENT GROS, FRANCE

is a former principal dancer with Leipziger Ballett, Ballet du Capitole de Toulouse, Cape Town City Ballet, and Ballet Madrid. He performed the first roles of the entire classical repertoire and works by many world-renowned choreographers. Gros holds the French State Diploma of the Ministry of Culture and collaborates globally with dance schools, universities, and seminars.



LETICIA PLANS, PARAGUAY

is a former member of Ballet Clasico y Moderno Municipal de Asuncion, currently living in Barcelona. She holds a master's in Nutrition, is a Pilates Master instructor, professor of classical dance, and is a certified instructor of the GYROKINESIS® and GYROTONIC® method.



RAFFAELE IRACE, ITALY

is Founder and Artistic Director of Solocoreografico Solo Dance Festival and Program Director for Dance and Performance at Gallus Theater in Frankfurt, Germany. He graduated from the Fondazione Teatro Nuovo in Turin and studied at the École-Atelier Rudra by Maurice Béjart in Switzerland. From 2015-2018 he was Ballet Master and Assistant to Jacopo Godani at the Dresden Frankfurt Dance Company.



SHERONE PRICE, USA

is a former principal dancer with the Chuck Davis African American Dance Ensemble. He trained at North Carolina Central University, Duke University, and the American Dance Festival, and holds a BFA from North Carolina-Greensboro and MFA from Hollins University. He is Assistant Professor of Dance Studies at Appalachian State University and Dance Director of the Diyé African Dance and Drum Ensemble.



ALEJANDRA JARA, GERMANY

is a performer, choreographer, dance teacher and certified Gaga teacher based in Cologne, Germany. She joined the National Ballet of Paraguay in 1999, performing nationally and internationally for nine years. She is a 2007 Fulbright Scholarship recipient and holds an MFA in Dance from Ohio State University in Columbus, Ohio.



MARGO SAPPINGTON, USA

is from Texas and is an internationally acclaimed choreographer/director, and former dancer with the Joffrey Ballet in New York. She has created works for ballet, opera, and theater companies on four continents and her theatrical experience across the U.S. includes four Broadway shows with Tony and Drama Desk Nominations, plus many commercials and music videos.

NOTABLE FEATURES

DANCE SPIRIT MAGAZINE

“8 Virtual Dance Festivals You Can Attend From Home” - [LINK](#)

POINTE MAGAZINE

“Summer Programs Designed for Young Professionals and College-Aged Dancers” - [LINK](#)

THE OKLAHOMAN

“Inaugural Oklahoma International Dance Festival Moves Online” - [LINK](#)

CONVERSATIONS ON DANCE PODCAST

“Austin Hartel, Oklahoma International Dance Festival Artistic Director” - [LINK](#)

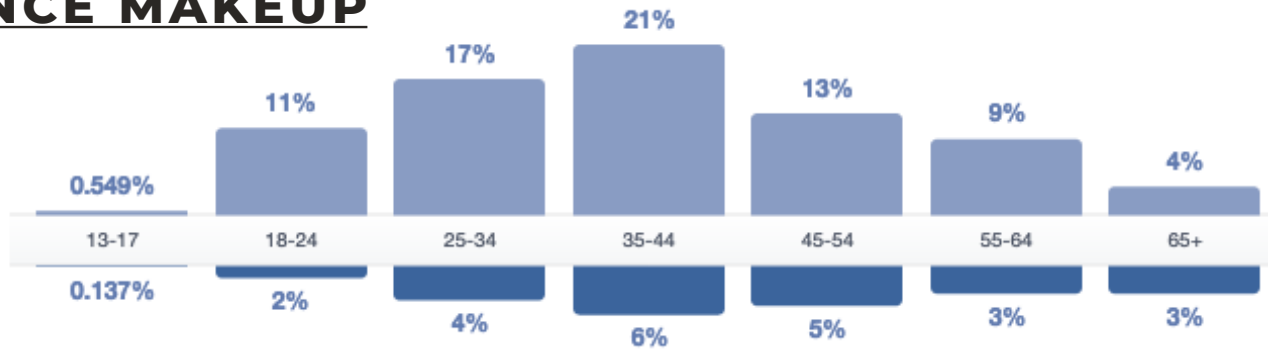


OIDF Dancers: Carlie Preskitt and Micah Bullard.
Photo: Valerie Sebestyen

AUDIENCE MAKEUP

Women

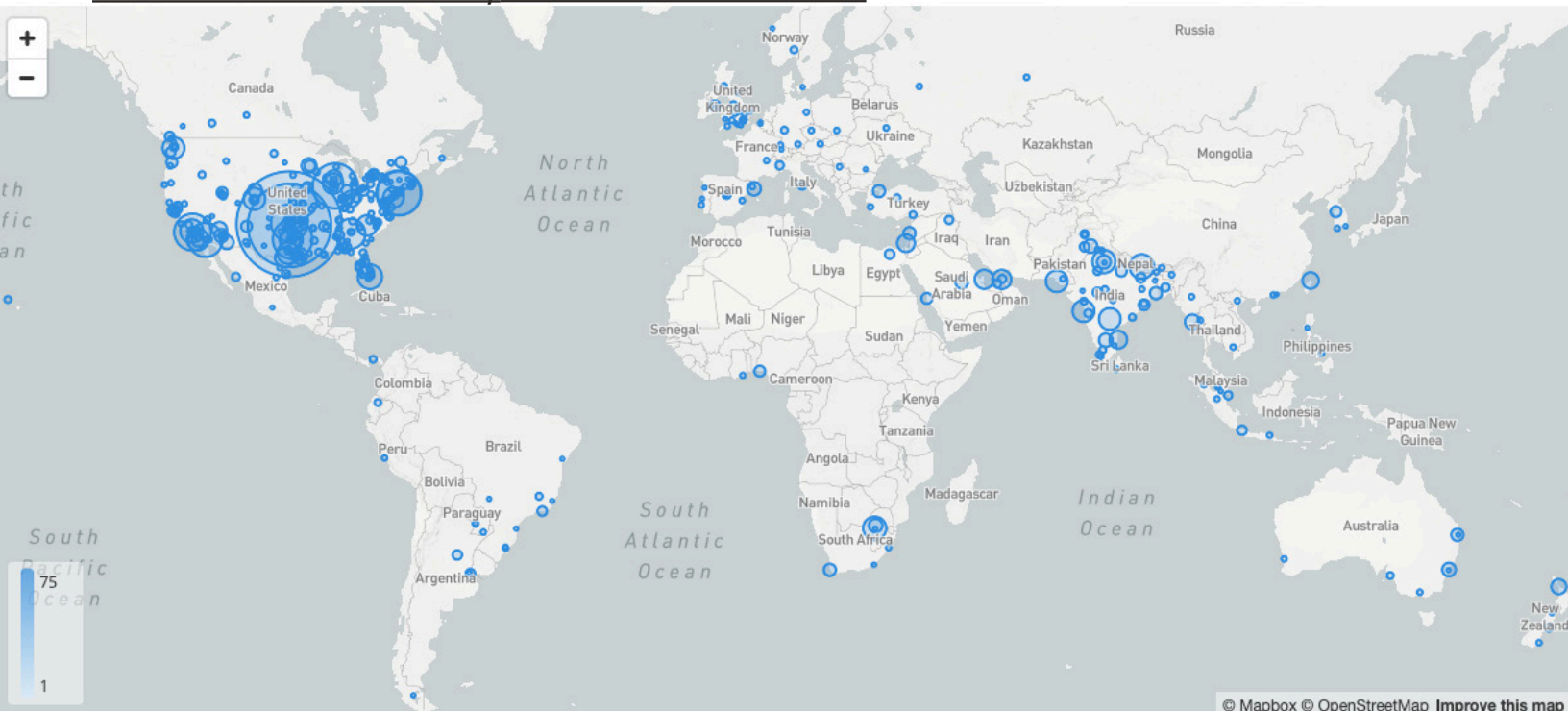
75%
Your Fans



Men

24%
Your Fans

WEB TRAFFIC, BY LOCATION



© Mapbox © OpenStreetMap Improve this map

WE ARE ACTIVELY SEEKING CORPORATE PARTNERS

Oklahoma International Dance Festival actively seeks corporate supporters to partner with us on exciting new collaborations and programs which engage with our local community and new audiences.

As a 501(c)(3) not-for-profit organization, corporate and philanthropic support ensures the Festival's vitality and allows us to deliver our mission to entertain, educate, and inspire our community. Ticket sales and school tuition cover only 50% of what it costs to operate annually; the remaining dollars come from tax-deductible philanthropic donations.

Sponsors receive a variety of perks, including:

- Event and performance tickets
- High-demographic marketing
- Discounts for your employees
- Tax deductions
- Social and traditional media cross-marketing
- Unique VIP options such as a private dress rehearsal viewing for your company



INSPIRE SPONSOR: \$6000

Together we positively transform lives and communities to experience dance on another level. Thanks to your generosity, you provided 3 dancers full tuition scholarships to OIDF.

BENEFITS

Sponsor logo to appear on dedicated sponsor page with hyperlink to the organization website as well as all of our promotional marketing material produced by OIDF.

Periodical Shout out on OIDF social media, e-newsletter.

Your brand will gain additional exposure across a calendar of promotional campaigns and tickets to the events occurring May to August 2021.

You will receive 10 tickets to:

- ▶ Big Hats and Bow Ties: A Kentucky Derby Social, May 1st-2021.
- ▶ OIDF Opening Performance July 24th-2021
- ▶ SOLOCOREOGRAFICO. An international solo dance showcase in collaboration with festivals in Torino - Italy, Lyon - France, Frankfurt - Germany, Jerusalem - Israel, and Ankara - Turkey. July 30 - 31. 2021
- ▶ Choreography Showcase, one evening of adjudicated concert followed by feedback from the festival's international and national faculty August 5th-2021.
- ▶ Lindy Fine's GREYZONE Professional Dance Company based in NYC
Premiere Performance: "ASSEMBLY" August 6-2021
- ▶ OIDF's Closing Gala Performance August 7-2021
- ▶ Your business can be represented by a booth at check-in day of our event.
- ▶ Place promotional material in swag bags for attendees of our fundraising event.
- ▶ A booth can represent your business on the check-in day of our event.



EMPOWER SPONSOR: \$1500

Uniting with us creates a catalyst to provide a highly effective, thriving community making dancers stronger, disciplined, creative, and confident through the art of dance. Thanks to your generosity, you provided one dancer a full tuition scholarship to OI DF!

• BENEFITS

Sponsor logo to appear on dedicated sponsor page with hyperlink to the organization website as well as all of our promotional marketing material produced by OI DF.

Periodical Shout out on OI DF social media, e-newsletter.

Your brand will gain additional exposure across a calendar of promotional campaigns and tickets to the events occurring May to August 2021.

You will receive 4 tickets to:

- ▶ Big Hats and Bow Ties: A Kentucky Derby Social, May 1st-2021.
- ▶ OI DF Opening Performance July 24th-2021
- ▶ SOLOCOREOGRAFICO. An international solo dance showcase in collaboration with festivals in Torino - Italy, Lyon - France, Frankfurt - Germany, Jerusalem - Israel, and Ankara - Turkey. July 30 - 31. 2021
- ▶ Choreography Showcase, one evening of adjudicated concert followed by feedback from the festival's international and national faculty August 5th-2021.
- ▶ Lindy Fine's GREYZONE Professional Dance Company based in NYC Premiere Performance: "ASSEMBLY" August 6-2021
- ▶ OI DF's Closing Gala Performance August 7-2021
- ▶ Your business can be represented by a booth at check-in day of our event.
- ▶ Place promotional material in swag bags for attendees of our fundraising event.

NOURISH SPONSOR: \$700.00

Your investment provides opportunities for participants to receive a highly effective dance education and experience necessary for their growth as a dance artist.

Thanks to your generosity, you provided one dancer a half tuition scholarship to OIDF!

BENEFITS

Sponsor logo to appear on dedicated sponsor page with hyperlink to the organization website

You will receive 2 tickets to:

- ▶ Big Hats and Bow Ties: A Kentucky Derby Social, May 1st-2021.
- ▶ OIDF Opening Performance July 24th-2021
- ▶ SOLOCOREOGRAFICO. An international solo dance showcase in collaboration with festivals in Torino - Italy, Lyon - France, Frankfurt - Germany, Jerusalem - Israel, and Ankara - Turkey. July 30 - 31. 2021
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At Oklahoma International Dance Festival, our goal is to customize a sponsorship package to meet your company's unique needs. For more information or to make an appointment to discuss how your company can become a corporate sponsor this season, please contact the OIDF Office at 405-919-9331, or email at info@okdancefest.

Oklahoma International Dance Festival is a 501(c)(3) nonprofit organization. Your support is always 100% tax deductible.