

SPONSORSHIP

PROPOSAL



OKLAHOMA

INTERNATIONAL DANCE FESTIVAL

OKDANCEFEST.ORG



123 Anywhere St.,
Any City, ST 12345

ABOUT

OKLAHOMA INTERNATIONAL DANCE FESTIVAL

The mission of the Oklahoma International Dance Festival is to educate, enrich, and entertain through the highest quality of dance, providing rigorous professional training for dancers by offering residencies for practicing dance artists, and to present performances with a renowned roster of local, national, and international dance-makers for the Oklahoma community.

"The desire to create a festival to bring in teachers from all over the world came about because I feel that the location of a dancer should not limit access to greatness. We are excited to provide a nurturing and safe environment for artists with a unique opportunity here in the great state of Oklahoma"

- Austin Hartel

THE TEAM

Austin Hartel

Founder and Director

Thyrsa Da Rosa

Communications & Programs
Director

Maria Engles

Chair of Board of Directors



WE ARE ACTIVELY SEEKING CORPORATE SPONSORS

and corporate supporters to partner with us on exciting new collaborations and programs which engage with our local community and new audiences.

As a 501(c)(3) not-for-profit organization, corporate and philanthropic support ensures the Festival's vitality and allows us to deliver our mission to entertain, educate, and inspire our community. Ticket sales and intensive tuition cover only 50% of what it costs to operate annually; the remaining dollars come from tax-deductible philanthropic donations.

Sponsors receive a variety of perks, including:

- Event and performance tickets
- High-demographic marketing
- Discounts for your employees
- Tax deductions
- Social and traditional media cross-marketing
- Unique VIP options such as a private dress rehearsal viewing for your company



SPONSORSHIP PACKAGES

OKLAHOMA INTERNATIONAL DANCE FESTIVAL

INSPIRE SPONSOR

\$6000

Together we positively transform lives and communities to experience dance on another level. Thanks to your generosity, you provided three dancers with full-tuition scholarships.

EXPOSURE OPPORTUNITIES WORTH \$6000 CASH OR PRODUCT

- Your logo will be placed on our website and all of our promotional marketing material produced by OI DF.
- The sponsor logo will appear on our dedicated sponsor page with hyperlinks to the organization's website.
- Periodical Shout out on OI DF social media, e-newsletter.
- Your brand will gain additional exposure across a calendar of promotional campaigns and tickets to the events occurring from April to August.

You will receive ten tickets to:

- OI DF fundraising events
- OI DF opening and closing gala performances
- Every OI DF performance, including Choreography Showcase, Professional companies performances, lectures, and film screenings.
- Your business can be represented by a booth on our festival's check-in and check-out day.
- Place promotional material in swag bags for attendees of our fundraising event.



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OKLAHOMA INTERNATIONAL DANCE FESTIVAL

EMPOWER SPONSOR

\$1500



Uniting with us creates a catalyst to provide a highly effective, thriving community making dancers stronger, disciplined, creative, and confident through the art of dance.

Thanks to your generosity, you provided one dancer with a full-tuition scholarship.

- The sponsor logo will appear on our dedicated sponsor page with hyperlinks to the organization's website.
- Periodical Shout out on OI DF social media, e-newsletter.
- Your brand will gain additional exposure across a calendar of promotional campaigns and tickets to the events occurring from April to August.

You will receive four tickets to:

- OI DF fundraising events
- OI DF opening and closing performances
- Every OI DF performance, including Choreography Showcase, Professional companies performances, lectures, and film screenings.
- Your business can be represented by a booth on our festival's check-in and check-out day.
- Place promotional material in swag bags for attendees of our fundraising event.

SPONSORSHIP PACKAGES

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NOURISH SPONSOR

\$700

Your investment provides opportunities for participants to receive a highly effective dance education and experience necessary for their growth as a dance artists.

Thanks to your generosity, you provided one dancer with a half-tuition scholarship to OIDF!

The sponsor logo will appear on our dedicated sponsor page with hyperlinks to the organization's website.

- Your brand will gain additional exposure across a calendar of promotional campaigns and tickets to the events occurring from April to August.

You will receive two tickets to:

- OIDF fundraising events
- OIDF opening and closing performances
- Every OIDF performance, including Choreography Showcase, Professional companies performances, lectures, and film screenings.
- Your business can be represented by a booth on our festival's check-in and check-out day.
- Place promotional material in swag bags for attendees of our fundraising event.



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HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

Festival Production Sponsor | \$15,000

Support the Festival's performance programs

Video Production Sponsor | \$10,000

Features logo recognition on interviews and videos captured throughout the two weeks of the Festival

Photography Sponsor | \$6,000

Features logo recognition on promotional photos captured throughout the two weeks of the Festival



Opening Reception Sponsor | \$8,000

Features an intimate reception attended by sponsors and faculty members, with an invitation to make remarks, as well as verbal and logo recognition during the event


Student Engagement Sponsor | \$8,000

Recognition for providing healthy snacks in the Green Room to over 50 students during the Festival
Recognition for coffee service provided prior to morning sessions and during networking breaks

Swag/ Tote Bag Sponsor | \$6,000

Offers brand awareness at the Festival and beyond via tote bags distributed to approximately 50 participants.

Oklahoma International Dance Festival is a 501(c)(3) nonprofit organization. Your support is always 100% tax-deductible.



At Oklahoma International Dance Festival, our goal is to customize a sponsorship package that meets your company's unique needs. For more information or to make an appointment to discuss how your company can become a corporate sponsor this year, please get in touch with the Office at 405-313-9330 or email at info@okdancefest.org

THANK YOU, AND WE LOOK FORWARD TO
WORKING WITH YOU.

